



BOARD ELECTION CANDIDATE'S PROFILE



Mr. Luke J Maga
APTRA Board Member

Distell International Limited
Managing Director - Global Travel Retail

Personal Statement

Having had the good fortune to be born Australian and being even luckier to live in Hong Kong, Asia Pacific is a region close to my heart. I am also fortunate to have worked in travel retail for over 18yrs. Given my passion for APAC and travel retail, it's no surprise that APTRA is an organization for which I have much admiration, currently seen first-hand the impact one can make as a board member as well as members undertake. As a representative of a liquor brand owner, Advocacy is particularly close to my heart.

When I was re-elected to the Board, my further dedication to the Alcohol Working group would continue breaking through the challenges we face in legislation and governance to protect the category and play an active part in supporting other representation as required within the GTR channel. My commitment to APTRA would be long-term. This is an organization that has been around for decades, and I only see it growing stronger. I believe my Asia experience, combined with my global insight, will allow me to contribute to the long-term prosperity of our industry in this dynamic region. Thank you again, and I hope to have the opportunity to represent and work with you in the future.
