

## BOARD ELECTION CANDIDATE'S PROFILE



Mr. Lukas Coates

Jaidee Spirit Co., LTD

Managing Partner

## **Personal Statement**

Having "skin in the game" provides an unwavering commitment not only to ourselves but to the industry we are so passionate about. It also brings about different ideas, numerous concepts, unparalleled experiences any individual may wish to share with colleagues and business partners to see the business. Environment prospers and flourish.

For fifteen years, the Travel Retail industry has provided me endless experiences & opportunities across the Middle East, Africa, Eastern Europe, North Asia and now Indochina. I wish to share these experiences with others while listening to the same people with similar (or different) stories that will undoubtedly contribute to the evolution of our industry as we move forward post COVID-19. I look forward to doing so as a member of the APTRA board from 2021 - 2023 who has "skin in the game."