



## BOARD ELECTION CANDIDATE'S PROFILE

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**Ms. Gabriela Steiner-Zajax**  
APTRA Board Member

**Lindt & Sprungli**  
Regional Sales & Market Manager Duty-Free APAC

### **Personal Statement**

To support the Travel Retail industry and confectionery brands against challenges in the region and beyond. Share information and support with insights on the confectionery category by voicing opportunities and challenges. Be involved in a discussion to provide a sustainable approach for the long term.

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