



BOARD ELECTION CANDIDATE'S PROFILE



Mr. Fabrice Hochet
APTRA Board Member

Chanel
Director Travel Retail APAC

Personal Statement

I wish to represent the Perfume & Cosmetics industry and bring a solid pertinent perspective in a fast-changing environment humbly. Clients & Travelers' expectations are shifting quickly, and we need a long-term vision. I also wish to bring a credible yet pragmatic point of view on Advocacy on our future stakes.
